



## 2015 Data Card: Media in Canada

**Media in Canada** offers the top business managers/publishers in Canada's Broadcasting and Publishing markets. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

**CATEGORY TYPE – MEDIA**

**LIST SIZE – 5,014** organizations (5,478 individuals)

**MIN. ORDER** - \$375.00

**ONE TIME USAGE COST/M** - \$150.00

**MULTI USAGE COST /M** - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. partner, associate, counsel.

12,866 - Unique Email Addresses

- 1,655** - Broadcasters (819)
- 632** - Book Publishers (481)
- 1,685** - Magazine Publishers (2,054)
- 1,042** - Newspaper Publishers (2,154)

- CAD \$375.00 Minimum Payment
- Broker Commission 20% on base & selects
- Agency Commission 20% on base & selects
- Telemarketing: CAD \$180.00/M
- Fax marketing: CAD \$200.00/M
- Email marketing: CAD \$225.00/M

- 2,995 - Unique Phone Numbers
- 2,205 - Unique Fax Numbers
- 3,728 - Unique Email Addresses

<u>SELECTS</u>	<u>COSTS \$/M</u>	<u>OTHER AVAILABLE FORMATS</u>
PROVINCE:	\$10.00	LABELS: \$40.00/M
POSTAL CODE(FSA):	\$10.00	
ORGANIZATION TYPE:	\$10.00	<b>SHIPPING</b> <b>MINIMUM</b>
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL FREE
KEYCODING:	\$10.00	LABELS (CANADA) \$20.00
<u>SELECT OUTPUTS</u>	<u>COSTS \$/M</u>	
PHONE:	\$30.00	
FAX:	\$50.00	All prices are subject to change without notice.
EMAIL:	\$75.00	For current pricing or more information please call 1.866.433.4739
URL:	\$10.00	

The **Canadian Almanac & Directory** is also available as part of Grey House Publishing Canada's **Canada Information Resource Centre (CIRC)** on the web (<http://circ.greyhouse.ca>) where subscribers have full access to this rich database right at their computer. Additional information and sample pages for the print version can be found at [www.greyhouse.ca](http://www.greyhouse.ca).