

Imprints
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Grey House Publishing Acquires the Micromedia Directories Product Line of ProQuest

MILLERTON, NY — Grey House Publishing announces its purchase of the Micromedia Directories product line of ProQuest. Micromedia Directories is the largest and most authoritative publisher of Canadian information, in both print and electronic formats. The transaction includes the online Canadian Info Desk, as well as six directory databases, in both print and electronic formats; these include *Canadian Almanac & Directory*, *Associations Canada*, *Canadian Environmental Directory*, *Directory of Libraries in Canada*, *Financial Services Canada* and *Canadian Government Directory*.

Micromedia Directories is Canada's leading publisher of proprietary financial, bibliographic, and directory database products for the academic, corporate, school and library markets. Their products incorporate information from Canadian companies, media sources, regulatory bodies and government agencies.

The flagship directory, *Canadian Almanac & Directory*, published since 1847, remains the major resource for authoritative information that Canadian libraries, government offices and businesses have come to rely on for statistics, demographics and organizations. Stemming from this powerful database, *Associations Canada*, *Directory of Libraries in Canada*, *Canadian Government Directory*, *Canadian Environmental Directory* and *Financial Services Canada* provide immediate access to need-to-know information on these important government or industry segments.

Grey House Publishing has formed a new division, Grey House Publishing Canada, Inc., to operate this new product line, maintaining sales and editorial offices in Toronto.

Dick Gottlieb, President of Grey House, stated that "we are looking forward to continuing to provide the currency and depth of information that the Canadian market expects from these resources. In addition to updating and enhancing the current products, we are planning on extending the product line with brand new directories and reference sources. This new

presence in Canada also offers Grey House the opportunity to enhance the sales of its current products with potential Canadian sales. Grey House will also be adding and enhancing Canadian content in new editions of its directory and reference products.”

The new 2007 edition of *Canadian Almanac & Directory* has just been published. New editions of the remaining directories will follow their normal publishing schedules.

Grey House Publishing produces and publishes information products in the business, health, statistical, and demographic fields. It publishes leading information products covering the Mail Order, Food & Beverage, Venture Capital, and Security industries, as well as several databases in the Health and Education fields. Its most recent product acquisitions and licenses include *New York State Directory*, *Biometric Information Directory*, and *Rauch Industrial Guides*. All Grey House publications are available in print and most are also available via subscription online databases, e-books and customized, downloadable databases.

Grey House Publishing is based in Millerton, NY, with offices in Albany and Poughkeepsie, NY.

Canadian Almanac & Directory, 2007

Pub. Date: November 2006

1,600 pages / 45,000 entries

Hardcover / \$315.00

ISBN 978-1-895021-149-3

Financial Services Canada, 2006/07

Pub. Date: May 2006

900 pages / 18,000 entries

Hardcover / \$315.00

ISBN 978-1-895021-145-5

Canadian Environmental Directory, 2007

Pub. Date: December 2006

900 pages / 10,000 entries

Hardcover / \$315.00

ISBN 978-1-895021-192-9

Directory of Libraries in Canada, 2007

Pub. Date: May 2007

850 pages / 7,000 entries

Hardcover / \$315.00

ISBN 978-1-895021-194-3

Associations Canada, 2007

Pub. Date: March 2007

1,600 pages / 20,000 entries

Hardcover / \$315.00

ISBN 978-1-895021-182-0

Canadian Government Directory, 2008

Pub. Date: September 2007

900 pages / 10,000 entries

Hardcover / \$315.00

ISBN 978-1-59237-217-1