



2015 Data Card: Financial Services in Canada

Financial Services in Canada is the only master file of contacts and information that serves the needs of the entire financial industry in Canada. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

CATEGORY TYPE – BUSINESS & FINANCE

LIST SIZE – 21,034 organizations (34,949 individuals)

MIN. ORDER - \$375.00

ONE TIME USAGE COST/M - \$150.00

MULTI USAGE COST /M - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. partner, associate, counsel.

9,994 - Banks (4,4781)
1,273 - Insurance Companies (2,104)
3,640 - Investment Companies (5,158)
2,156 - Financing and Loan Companies (2,306)

31,022 - Unique Phone Numbers
 17,481 - Unique Fax Numbers
 20,034 - Unique Email Addresses

- CAD \$375.00 Minimum Payment
- Broker Commission 20% on base & selects
- Agency Commission 20% on base & selects
- Telemarketing: CAD \$180.00/M
- Fax marketing: CAD \$200.00/M
- Email marketing: CAD \$225.00/M

<u>SELECTS</u>	<u>COSTS \$/M</u>	<u>OTHER AVAILABLE FORMATS</u>	
PROVINCE:	\$10.00	LABELS:	\$40.00/M
POSTAL CODE(FSA):	\$10.00		
ORGANIZATION TYPE:	\$10.00	SHIPPING	MINIMUM
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL	FREE
KEYCODING:	\$10.00	LABELS (CANADA)	\$20.00
<u>SELECT OUTPUTS</u>	<u>COSTS \$/M</u>		
PHONE:	\$30.00		
FAX:	\$50.00	All prices are subject to change without notice.	
EMAIL:	\$75.00	For current pricing or more information please call 1.866.433.4739	
URL:	\$10.00		

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