

# Press Release

FOR IMMEDIATE RELEASE  
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## **Grey House Publishing Announces the Release of *Financial Services Canada 2016/2017***

Grey House Canada is proud to announce its newest publication, the 19<sup>th</sup> Edition of *Financial Services Canada*. This title, published May 25, 2016, provides the most comprehensive picture of Canada's financial services sector, with over 36,000 listings. Available in print, as a searchable online database and as an e-book, its 9 chapters include: Banks & Depository Institutions, Non-Depository Institutions, Investment Management Firms, Insurance Companies, Accounting & Law, Major Canadian Companies, Government, Associations and Publications. Each listing presents a detailed organization profile, offering easy access to hard-to-find business information including founding date, scope of activity, executive information, contact information, social media accounts and much more.

This widely recognized title, known for greatly assisting organizations with their marketing, networking, and business building efforts, contains more than 9,000 banks & depository institutions; over 2,500 government contacts; 1,250 CEOs and 4,025 corporate directors; 8,426 financial lawyers; 4,500 staff directors; and much, much more. *Financial Services Canada* is the most up-to-date source for names and contact information of industry professionals, senior executives, portfolio managers, financial advisers, agency bureaucrats, and elected representatives.

*Financial Services Canada* publishes directly after another finance title released in February 2016, *The Directory of Canadian Venture Capital & Private Equity Firms*. This title, adapted from the US publication of a similar name, explores the most essential and current information on the Canadian venture capital industry. It includes articles written by Thomson Reuters, Industry Canada and Canada's Venture Capital & Private Equity Association, among others. For a limited time, Grey House Publishing Canada is sending a free copy of this title to any purchaser of *Financial Services Canada, 2016-2017*.

*Financial Services Canada* is widely used by financial executives, bankers, financial planners, sales and marketing professionals, lawyers and chartered accountants, government officials, investment dealers, journalists, librarians and reference specialists, students, entrepreneurs and others interested in Canada's financial services industry. Published for over a decade and a half, this well-researched and comprehensive volume includes listings for every facet of the Canadian financial industry. Covering topics as diverse as financial services institutions, major Canadian companies and industry-related associations or publications, this title is a vital tool for all your marketing or research needs.

Available online via Canada's Information Resource Centre (CIRC), *Financial Services Canada, 2016-2017* is a valuable resource giving users the option to export much needed organization and contact information to easily generate contact or mailing lists. Reduce the time spent compiling lists, doing research or looking up contacts and email addresses-*Financial Services Canada* delivers all the accurate, up-to-date data you need in a single source.

*Financial Services Canada* is available in print, by subscription and online via Grey House Publishing Canada at [www.greyhouse.ca](http://www.greyhouse.ca). Don't delay! Order now to take advantage of this volume offering all the financial information you need and more.

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*Financial Services Canada* 2016-2017

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