



## 2015 Data Card: Libraries in Canada

The **Libraries in Canada** database offers information on over 7,000 Canadian Libraries, business resource centres, regional library systems, and archives. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

**CATEGORY TYPE – LIBRARIES**

**LIST SIZE – 6,780** organizations (9,025 individuals)

**MIN. ORDER** - \$375.00

**ONE TIME USAGE COST/M** - \$150.00

**MULTI USAGE COST /M** - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. partner, associate, counsel.

- 3,370** - Public Libraries (4,304)
- 680** - College/University Libraries (1,628)
- 249** - Corporate & Legal Libraries (229)
- 480** - Government Libraries(580)

- 7,161 - Unique Phone Numbers
- 4,559 - Unique Fax Numbers
- 7,402 - Unique Email Addresses

- CAD \$375.00 Minimum Payment
- Broker Commission 20% on base & selects
- Agency Commission 20% on base & selects
- Telemarketing: CAD \$180.00/M
- Fax marketing: CAD \$200.00/M
- Email marketing: CAD \$225.00/M

<u>SELECTS</u>	<u>COSTS \$/M</u>	<u>OTHER AVAILABLE FORMATS</u>
PROVINCE:	\$10.00	LABELS: \$40.00/M
POSTAL CODE(FSA):	\$10.00	
ORGANIZATION TYPE:	\$10.00	<b>SHIPPING</b> <b>MINIMUM</b>
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL FREE
KEYCODING:	\$10.00	LABELS (CANADA) \$20.00
<u>SELECT OUTPUTS</u>	<u>COSTS \$/M</u>	
PHONE:	\$30.00	
FAX:	\$50.00	All prices are subject to change without notice.
EMAIL:	\$75.00	For current pricing or more information please call 1.866.433.4739
URL:	\$10.00	

The **Canadian Almanac & Directory** is also available as part of Grey House Publishing Canada's **Canada Information Resource Centre (CIRC)** on the web (<http://circ.greyhouse.ca>) where subscribers have full access to this rich database right at their computer. Additional information and sample pages for the print version can be found at [www.greyhouse.ca](http://www.greyhouse.ca).