

Press Release

FOR IMMEDIATE RELEASE
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Grey House Publishing Announces the Thirty-Sixth Edition of *Associations Canada*

Grey House Publishing Canada is proud to announce the publication of the thirty-sixth edition of *Associations Canada*. This edition provides the most comprehensive picture available of Canada's non-profit sector, including listings for **over 20,000 regional, national and international organizations**.

In this updated volume, you will also find over **36,000 executive contacts** as a powerful networking resource; **2,029 meetings** to show you who goes where and when, and how many attendees you can expect for your own meetings; **5,126 publications** to research the publications that will best get your message out; **5,838 awards** with details on grants, scholarships and deadlines for all your academic and research needs; and a recently added **Social Media** field with **11,025** Facebook and Twitter sites.

Whether you are a researcher, sales and marketing executive, government official, tourism and convention official, or other professional needing vital information on non-profit interest groups and trade associations, *Associations Canada* is an indispensable resource.

This title begins with a brief description of the content of the publication, as well as a synopsis of each section of the book. Also found in this volume's introductory pages are a sample entry page; English to French translations of general topics like days of the week, street addresses and geographical terms; useful abbreviations for academic and other degrees, memberships in societies and institutions, honours, labour union affiliations, military titles and much more.

Associations Canada includes a how-to guide for incorporating not-for-profit organizations in Canada. This guide outlines the process of incorporation at both the federal and provincial levels; for those interested in Québec, correct procedures are presented in both French and English. This section also provides contact information for the regulatory agencies within each province.

The subject index following the introduction includes key words that refer to general interests (e.g., fitness, performing arts or television broadcasting), as well as key words found in the title of an association

(e.g., literacy, police or toxicology). Many index entries include “See” or “See Also” cross-references with translated names, alternate names and acronyms that offer yet another way to access any particular listing.

All profiles show complete contact information, including websites and email addresses. **Foreign Associations** are listed in a separate section. These include the Canadian branch, chapter or division of an international organization. Associations that do not fall into these categories but are of particular interest to Canadians are also found here.

Additional information for Canadian and Foreign Association listings might cover sections such as scope of activity, registered charity status, organizational profile, officers, number of members, number of staff and membership. Fields pertaining to funding and operations are annual operating budget (if provided), sources of funding and meetings, including dates and locations. The last section is miscellaneous topics. It encompasses publications, including frequency, language(s) in which the publication is available, price and advertising.

The remainder of this edition is comprised of the following eight indexes:

- **Acronym Index:** an alphabetical listing of acronyms and the corresponding associations. Listings are presented in both English and French and include both Canadian and foreign associations.
- **Budget Index:** an alphabetical list of Canadian associations, divided into eight annual budget categories, ranging from less than \$50,000 to greater than \$5 million.
- **Conferences & Conventions Index:** meetings sponsored by both Canadian and foreign associations for 2015 through 2021. Listings are alphabetical by meeting name and organized by year, month and city.
- **Executive Name Index:** an alphabetical list of key contacts at Canadian associations (both headquarters and branches), with organization name and its corresponding directory page number.
- **Geographic Index:** headquarters, branch offices, chapters and divisions of Canadian associations. Listings are alphabetical by province and city.
- **Mailing List Index:** an alphabetical list of associations that offer mailing lists for rental purposes.
- **Registered Charitable Organization Index:** a listing of associations that are registered charities, organized alphabetically by subject.
- **Subject Index:** a list including words that generally cover a field of interest (e.g., sports) and also words that occur specifically in the title of a given association (e.g., fencing).

Associations Canada 2015 is now available in print and online via Grey House Publishing Canada at www.greyhouse.ca. With listings ranging from professional and trade associations, to commercial associations, to registered charities, to special interest organizations, *Associations Canada* is a great addition to any library.

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