

555 Richmond Street West
Suite 301, Box 1207
Toronto, On. M5V 3B1



(866) 433-4739
Fax (416) 644-1904
Email: info@greyhouse.ca
www.greyhouse.ca

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Grey House Publishing Canada announces the Thirty-Second Edition of *Associations Canada*

Grey House Publishing Canada is proud to announce the publication of the Thirty-Second Edition of *Associations Canada*. This latest edition provides the most comprehensive picture of Canada's non-profit sector, with nearly **20,000 associations** listed.

In addition to the listings, you will find numerous updates, including **123 new associations with nearly 9,356 executive contacts added. 73% of listings are verified and updated** to provide users with the most accurate information. Keeping with the trend in technology, the **Social Media Field** has added **461 new Facebook/ Twitter sites**.

The Introduction of *Associations Canada* begins with a brief description of the content of the publication as well as a synopsis of each section of the book. Included after this is a Sample Entry page to give users an idea of the breadth of information in each association listing and provide examples of how the data is organized. The last few subsections of the Introduction offers English to French translations of general topics like Days of the Week, Street Addresses, and Geographical Terms. In addition, many useful abbreviations for academic and other degrees, memberships in and degrees conferred by Societies and Institutions, Honors, Labor Union Affiliations, Military Titles, etc. are provided to help readers.

Associations Canada begins with a how-to guide for incorporating not-for-profit organizations in Canada. This outline is useful for outlining the process of incorporation at both a federal and provincial level; for those interested in Quebec, correct procedures are presented in both French and English. Furthermore, the section provides contact information for the regulatory agencies within each province.

Following the Introduction is the Subject Index, which includes key words that refer to general interests (such as fitness, performing arts, television broadcastings, etc.), and also key words that are found in the title of a given association (such as literacy, police, or toxicology). Many index entries include "See" or "See Also" cross-references in order to offer yet another way to access the particular listing for which the user is searching.

Canadian Associations are broadly examined in *Associations Canada* and are covered in over 1,100 pages. To alleviate difficulty in searches, all listings are organized alphabetically by name. Translated names and alternate names are included in the listings, with “See” references directing the user to the association’s listing under its official name; acronyms are also included. In all profiles, complete contact information, including websites and email addresses, can be found under the association name. **Foreign Associations** are listed in a separate section. Entries are selected based on affiliations such as branches, chapters, or divisions based in Canada. Associations that do not fall into these categories but are of particular interest to Canadians are also included in this section.

Additional information for Canadian and Foreign Association listings can include sections such as **Organization Specific Information** with the Scope of Activity, Registered Charity status, and Organizational Profile. Additionally, **Officers, Members, and Membership** which includes Chief Officers, Number of Staff, and Membership are also separate search categories. Fields pertaining to **Funding and Operations** contain Annual Operating Budget figures (if provided), Sources of Funding, and Meetings including dates and locations. **Miscellaneous Topics** is the last section and encompasses listings on Publications, including frequency, language(s) in which publications are available, price, advertising, etc. Also included are Organization/ Group Activities and members involved.

The remaining 300 pages are comprised of seven indexes:

- **Acronym Index:** an alphabetical listing of acronyms and the corresponding associations. Listings are presented in both English and French and include both Canadian and foreign associations.
- **Budget Index:** an alphabetical list of Canadian associations, divided into eight annual budget categories, ranging from less than C\$50,000 to greater than C\$5,000,000.
- **Conferences & Conventions Index:** meetings sponsored by both Canadian and foreign associations for 2009 through 2014. Listings are alphabetical by meeting name and organized by year, month, and city.
- **Executive Name Index:** an alphabetical list of key contacts at Canadian associations (both headquarters and branches), with company name and its corresponding directory page number.
- **Geographic Index:** headquarters, branch offices, chapters and divisions of Canadian associations. Listings are alphabetical by province and city.
- **Mailing List Index:** an alphabetical list of associations that offer mailing lists for rental purposes.
- **Registered Charitable Organization Index:** a listing of associations that are registered charities, organized alphabetically by subject.

With over 30 years of publication behind *Associations Canada*, this thoroughly-researched and comprehensive volume is an asset to anyone with an interest in the Canadian non-profit sector. This publication is widely used as a sales and marketing tool as well as being a useful reference tool for industries like tourism, convention organizers, researchers and government officials. With listings ranging from professional and trade associations to commercial associations, to registered charities, to special interest organizations, it’s a great addition to any library.