



2015 Data Card: Arts & Culture in Canada

Arts & Culture in Canada is the definitive source of key prospects in various arts and cultural outlets across Canada. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

CATEGORY TYPE – Arts & Culture

LIST SIZE – 2,196 organizations (1,760 individuals)

MIN. ORDER - \$375.00

ONE TIME USAGE COST/M - \$150.00

MULTI USAGE COST /M - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. partner, associate, counsel.

- 1,999** - Art Galleries & Museums (1,621)
- 127** - Aquaria, Gardens, & Zoos (108)
- 41** - National Parks (4)
- 28** - Science Centres & Observatories (27)

- 2,152 - Unique Phone Numbers
- 1,142 - Unique Fax Numbers
- 1,944 - Unique Email Addresses

- CAD \$375.00 Minimum Payment
- Broker Commission 20% on base & selects
- Agency Commission 20% on base & selects
- Telemarketing: CAD \$180.00/M
- Fax marketing: CAD \$200.00/M
- Email marketing: CAD \$225.00/M

<u>SELECTS</u>	<u>COSTS \$/M</u>	<u>OTHER AVAILABLE FORMATS</u>
PROVINCE:	\$10.00	LABELS: \$40.00/M
POSTAL CODE(FSA):	\$10.00	
ORGANIZATION TYPE:	\$10.00	SHIPPING MINIMUM
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL FREE
KEYCODING:	\$10.00	LABELS (CANADA) \$20.00
<u>SELECT OUTPUTS</u>	<u>COSTS \$/M</u>	
PHONE:	\$30.00	
FAX:	\$50.00	All prices are subject to change without notice.
EMAIL:	\$75.00	For current pricing or more information please call 1.866.433.4739
URL:	\$10.00	

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