## 2016 Data Card: Associations in Canada

The **Associations in Canada** database is the most extensive list of Canadian associations available, featuring all professional, trade, and business organizations together with not-for-profit groups. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

CATEGORY TYPE – ASSOCIATIONS
LIST SIZE – 20,217 organizations (34,692 individuals)
MIN. ORDER - \$375.00
ONE TIME USAGE COST/M - \$150.00
MULTI USAGE COST /M - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. partner, associate, counsel.

**2,156** - Professional (3,711)

**5,388** - Unions (7,679)

**12,304** - Special Interest (15,236)

**2,040** - Meetings

21,049 - Unique Phone Numbers12,984 - Unique Fax Numbers26,553 - Unique Email Addresses

CAD \$375.00 Minimum Payment

Broker Commission 20% on base & selects

Agency Commission 20% on base & selects

Telemarketing: CAD \$180.00/MFax marketing: CAD \$200.00/M

Email marketing: CAD \$225.00/M

SELECTS	COSTS \$/M	OTHER AVAILABLE FORMATS	
PROVINCE:	\$10.00	LABELS: \$	40.00/M
POSTAL CODE(FSA):	\$10.00		
ORGANIZATION TYPE:	\$10.00	SHIPPING N	IINIMUM
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL	FREE
KEYCODING:	\$10.00	LABELS (CANADA)	\$20.00
SELECT OUTPUTS	COSTS \$/M		
PHONE:	\$30.00		
FAX:	\$50.00	All prices are subject to change with	out notice.
EMAIL:	\$75.00	For current pricing or more information please	
URL:	\$10.00	call 1.866.433.4739	

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