



Data Card: Associations in Canada

The **Associations in Canada** database is the most extensive list of Canadian associations available, featuring all professional, trade and business organizations together with not-for-profit groups. This database is maintained and updated by the expert editors of the *Canadian Almanac & Directory*.

CATEGORY TYPE – ASSOCIATIONS

LIST SIZE – 19,962 organizations (25,641 individuals)

MIN. ORDER - \$500.00

ONE TIME USAGE COST/M - \$150.00

MULTI USAGE COST /M - \$300.00

Our main segments for this list are below:

Figures in **bold** are organizations. Figures in parentheses are individuals; e.g. executive director, president, VP.

2,208 - Professional (3,649)
5,395 - Unions (7,201)
12,365 - Special Interest (14,785)
1,852 - Meetings

13,677 - Unique Phone Numbers
 8,773 - Unique Fax Numbers
 17,031 - Unique Email Addresses

- CAD \$500.00 Minimum Payment
- Broker Commission 20% on base & selects
- Agency Commission 20% on base & selects
- Telemarketing: CAD \$180.00/M
- Fax marketing: CAD \$200.00/M
- Email marketing: CAD \$225.00/M

<u>SELECTS</u>	<u>COSTS \$/M</u>	<u>OTHER AVAILABLE FORMATS</u>	
PROVINCE:	\$10.00	LABELS:	\$40.00/M
POSTAL CODE(FSA):	\$10.00		
ORGANIZATION TYPE:	\$10.00	<u>SHIPPING</u>	<u>MINIMUM</u>
NUMBER OF EMPLOYEES:	\$10.00	VIA EMAIL	FREE
KEYCODING:	\$10.00	LABELS (CANADA)	\$15.50
<u>SELECT OUTPUTS</u>	<u>COSTS \$/M</u>		
PHONE:	\$30.00		
FAX:	\$50.00	All prices are subject to change without notice.	
EMAIL:	\$75.00	For current pricing or more information please call	
URL:	\$10.00	1.866.433.4739	

The popular print edition, **Associations Canada**, can be found at www.greyhouse.ca and features easy-to-use indexes and supplementary articles. Our directories are also available as part of Grey House Publishing Canada's **Canada Information Resource Centre (CIRC)** on the web (<http://circ.greyhouse.ca>) where subscribers have full access to this rich database right at their computer.