

Press Release

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Grey House Publishing Canada Announces the 2024 Edition of Associations Canada

Grey House Publishing is proud to announce the publication of the **45**th **edition** of *Associations Canada*. This publication has been a valued reference tool for over four decades and provides the most comprehensive picture of Canada's non-profit sector, covering Canadian organizations and internal groups including industry, commercial and professional associations, registered charities, special interest and common interest organizations. It's an essential library and business resource that offers opportunity and guidance for success in a wide range of areas.

Associations Canada has been a valued reference tool for over three decades, providing the most comprehensive picture of Canada's non-profit sector. This 2024 Grey House Canada edition is no exception. The Canadian organizations and international groups in this edition represent industry, commercial and professional associations, registered charities, and special and common interest organizations. This 45th annual edition includes updates or verification of all major associations, as well as all meetings and conferences. Included are nearly 12,500 awards and publications, and close to 31,000 executive contacts.

Each listing presents a detailed association profile, including budget, founding date, scope of activity, licensing body, sources of funding, executive information, full address and complete contact information.

Eight indexes offer a variety of ways to search not only for specific associations, but also for specific categories of associations. In addition to association listings, you'll find several valuable articles following this Introduction, including:

- Associations, with historical background, types and organization information.
- Winning Against Resistance to Change
- Adopting Constructive Behaviours and Responses When in Conflict
- Experiential Design for Associations

FREE ONLINE ACCESS with print purchase

Associations Canada is also available on our CIRC (Canada's Information Resource Centre) platform, so you can search for and sort this wealth of data in ways that work best for you: by location, association size, industry, keyword, and more. Search our near 32,000 executives and instantly

download lists for mailing or further research. Visit <u>circ.greyhouse.ca</u> or call 866-433-4739 to set up a free trial of the online database. Library users get a free single-seat license to the 2023 edition online, so their patrons can access this powerful database in the library and from home with remote access. Business professionals get a single-user login to the 2023 edition.

Available in print, by subscription, and online via Grey House Publishing Canada at www.greyhouse.ca, *Associations Canada* is widely used as a valuable resource of prospects for sales and marketing executives, tourism and convention officials, researchers, government officials—anyone who wants to locate non-profit interest groups and trade associations. To facilitate its use throughout Canada, a significant number of listings appear in French. Some elements, such as select front matter material is offered in both French and English.

Associations Canada, 2024

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